



THE SCHOOL DISTRICT OF
PHILADELPHIA
Girard Academic Music Program
2136 W. Ritner Streets
Philadelphia, PA 19145
tel (215) 400-8230 - fax (215) 400-8231
Ms. Jovan A. Moore, Principal

AD BOOK CAMPAIGN HAS BEGUN
ALL ADS MUST BE IN BY March 1, 2023

Hairspray

Dear GAMP Families,

Our largest fundraiser is our annual Ad Campaign. Our goal is to raise \$40,000. These net proceeds (along with proceeds from Ticket Sales from our annual Musical) will be directed towards producing GAMP's annual Theater Productions, **AND** towards books and other supplies for the GAMP student body. Your company or personal ad will be printed in our annual Ad Book, and distributed during the "***Hairspray***" performances on Thursday 3/23, Friday 3/24, and Saturday 3/25, at 7:00 p.m., and on Sunday 3/26, at 2:00 p.m.

A simple FACT SHEET in order to make selling Ads EASY!

Where do I send my ads? You can email your ads to Kim Milano. Kmilano104@comcast.net or you can send in a hard copy to school with your child.

How do I pay? You can pay by CASH or CHECK payable to "GAMP Parent and Alumni Organization". You can also pay ONLINE by clicking [Here](#) or by using the one of the QR Codes on the next page.

Sizes and Costs

Full Page: \$100.00 size 5 ½" x 8"

Half Page: \$75.00 size 5 ½" x 4"

Quarter Page: \$50.00 business card size

Inside Covers: \$300.00 (same size as full page)

Outside Back Cover: \$350.00(same size as full page)

Patron: (Name listed in program book) - \$5 each Submit on copy paper – print or type legibly

How do I submit patrons? Write their names on a piece of paper marked "Ad Book Patrons" and turn it in with your money. This is the EASIEST way to sell ads.

I want to approach a business and they need information, what do I give them? Give this FORM to your business and friends. If the business needs a tax deduction form pick up the form in the main office.

Can I put in a personal ad for my child or friend or must it just be businesses? Absolutely! You can create any ad you like in order to show support!

Thank you for your consideration and support. We look forward to hearing from you. If you have any questions, please contact the main office for more information.

Sincerely,
Ms. Jovan A. Moore Principal



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There are 2 options to pay electronically for your ad to support our musical, HAIRSPRAY. Paypal or Venmo. (Please write that this is for a HAIRSPRAY ad in the memo or note section.) See below and Thank you for your support!

PayPal - click on the link or QR code

https://www.paypal.com/donate?hosted_button_id=LWCYFEX7KTDBC



OR

Venmo QR code

