



THE SCHOOL DISTRICT OF
PHILADELPHIA

Girard Academic Music Program

2136 W. Ritner Streets

Philadelphia, PA 19145

tel (215) 400-8230 - fax (215) 400-8231

Ms. Joanne Beaver, Principal

MAMMA MIA

Dear GAMP Families,

Ad Book Drive Dates: January 17 to February 28, 2025

It is once again time for the **FRIENDS OF GAMP/PARENT AND ALUMNI** fundraiser - our annual **Ad Book Campaign**. Our goal is to raise \$30,000. These net proceeds (along with proceeds from Ticket Sales from our Musical) will be directed towards producing GAMP's annual Theater Productions, **AND** towards books and other items for the GAMP student body. Your company or personal ad will be printed in our annual Ad Book, and distributed during the "**MAMMA MIA**" performances on Thursday 4/3, Friday 4/4, and Saturday 4/5, at 7:00 p.m. and on Sunday 4/6, at 2:00 p.m.

How to submit your Ad or Patron Names and make payment:

1. You can submit a digital copy of your Ad (or list of patrons) on this **GOOGLE FORM**:

<https://tinyurl.com/gamp2025>

2. You can send in a hard copy of your Ad (or names of patrons) to school with your student in an envelope clearly labeled with "Ad Book", Student/Submitter Name, Advisory Room Number, Payment Type & Amount.

3. You can pay by (preferably) **Venmo @PAO-FRIENDS-OF-GAMP** (Please write Patron/Personal/Business Ad along with full name of student seller in 'What's it for?' section) or **check** (payable to GAMP Parent and Alumni Org) or **cash**. All cash or check payments must be in an envelope clearly labeled with "Patron/Personal/Business Ad", Student/Submitter Name, Advisory Room Number, Payment Type & Amount.

Please make sure to write the name of the student who sold you the Ad on any communication!!!

Top 3 sellers get CASH PRIZES: 1st Place-\$100 2nd Place - \$75 3rd Place - \$50

Sizes and Costs of Ads:

Full Page: \$100.00 (5 1/2" x 8") **Half Page:** \$75.00 (5 1/2" x 4") **Quarter Page:** \$50.00 (business card size)

Inside Covers: \$300.00 (same size as full page) **Outside Back Cover:** \$350.00 (same size as full page) First

come first serve. To purchase a "cover" Ad please email Terry at: GAMPHomeandschool@gmail.com

Patron:(Name listed in program book):\$5 each

Questions:email friendsofgamp@gmail.com And THANK YOU for your support!

Sincerely,

Ms. Joanne Beaver, Principal

GAMP Ad Book Committee: Terry Jack, Mac

Holcomb, Elaine Fera, Heather Nash,

Marianne Scully, Diane Dannenfeler

GAMP Students,

Here is a script that can be used when calling and asking family, friends, and businesses to donate to the ad book for our G.A.M.P. musical production.

We encourage the students to reach out and speak on behalf of their school, letting people know how proud they are to be a part of this unique and awesome community.

Speaker: Hello (insert name of person you are speaking to)! How are you? I am calling to ask if you could make a donation or place an ad in our book for the upcoming musical at my school. I go to Girard Academic Music Program and it is a great school. At my school, I enjoy (insert positive attributes/ experiences).

Our ad book has full page ads for \$100, half page ads for \$75, and quarter page ads for \$50. You can create one for a business or give a shout out to me! I am also collecting for patrons at \$5 per person but feel free to donate more. Purchasing a patron means your name will be listed in the book as a supporter.

We are grateful for anything you can do to support us and help us keep our great music program going.

This year our musical is Mamma Mia! There are several performances coming up in the spring and you will be able to buy tickets and come and see how wonderful it is!

Please go to our website for more information: gamp.philasd.org

Thanks so much!

